



100,000'S OF MILLENNIAL ATTENDEES THROUGH 36 EVENTS ANNUALLY



01

# HOUSTON MILLENNIALS SPONSORSHIP PACKAGE



[WWW.HOUSTONMILLENNIALS.COM](http://WWW.HOUSTONMILLENNIALS.COM)

UNITED STATES MILLENNIALS CORP





ABOUT US

# Vision

We are a Nationally Awarded Organization that promote millennial advancement in the private, public, and non profit sectors

# Mission

We accomplish our vision through an executive council and 6 standing committee that represent the most important aspects of a millennials life. The committees reflect our generation's diversity and are built upon a solid foundation of leadership, innovation, community engagement and a desire to forge a better future. We aim to provide millennials with opportunities and information and help each other network with other entrepreneurs, community leaders, and other like minder organizations.

Standing Committees. There is be Six (6) Standing Committee within the organization as follows: Executive Committee. Membership & Networking Committee, Women's Committee, Politics & Civic Engagement Committee, Business Committee, and Community Outreach Committee.







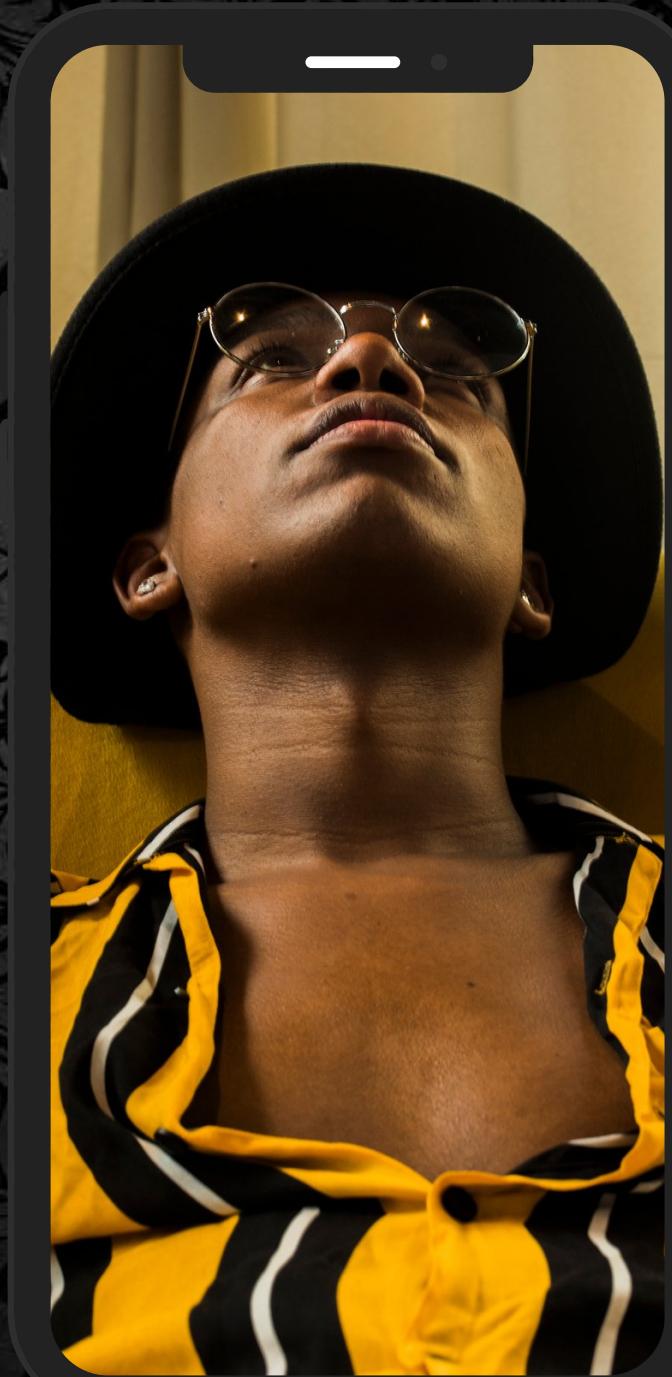
# Houston Millennials

## By the Numbers:

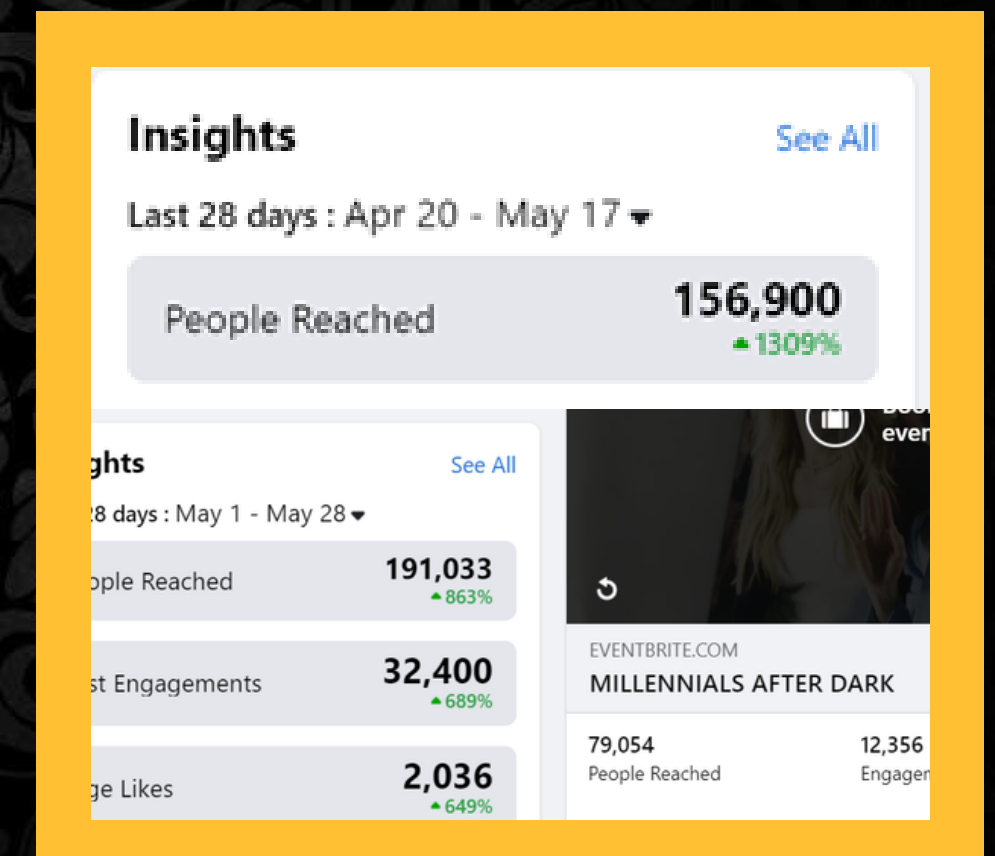
- FB LIKE PAGE: 13.2k Houston Millennials
- FB LIKE PAGE MONTHLY IMPRESSIONS: 250,000 (average)
- EVENT PAGE IMPRESSIONS: ~77k Millennials (per big event)
- HM MEMBERS: 8.5k Millennials
- EMAIL DISTRIBUTION: 30k Millennials
- AD IMPRESSIONS: 360k impressions
- GENDER: 58% Women, 41% Men
- AGES: 24-39 (92%)

Contact: 832-713-4577

Houston Millennials  
performance and highlights



## Recent Numbers:



"NUMBERS DONT LIE  
CHECK THE SCORE BOARD"







REACH REPORT



# Official Marketing Channels



Facebook

250k+ monthly impressions



Instagram

Massive growth



Eventbrite

Hosted over 180+ Events



LinkedIn

22,000 Connections



E-mail

30,000 Direct Professional Millennials

## As Seen On:







DEMOGRAPHIC



# Why Houston Millennials Power & Size

04

- Nationally Awarded Organization, Statewide & locally recognized
- Huge HM events packed with over 400-1200 people per event
- Brand not only Millennials in Houston, but the most professional within our city
- Huge social media influence
- Support the Millennial Generation
- Top production events, professional event coordinators
- Millennials have the largest purchasing power in the USA
- Millennials have the biggest voting bloc in the USA
- Ages 24-40, Millennials are the largest generation in the USA
- Millennial Market Size is 82.7M vs 48M generation Xers
- Millennial annual buying power: \$1.4 trillion
- Average Millennials House hold income: \$65,000
- 42% of millennials own their own home vs 16% still live with parents
- 37% of current work force are millennials
- 75% of the labor force in the next 15 years
- 89% of millennials trust recommendations from friends more than claims by brands
- 61% of millennials don't want to read the news, they want to make a difference
- 27% of millennials are self-employed







36 events planned  
annually by 6 committees:

## Quality Events



## Annual Agenda

Our standing committees are instructed to stagger events monthly all year long. One month can hold up to 5 events!

Standing Committees. There is be Six (6) Standing Committee within the organization as follows: Executive Committee. Membership & Networking Committee, Women's Committee, Politics & Civic Engagement Committee, Business Committee, and Community Outreach Committee.

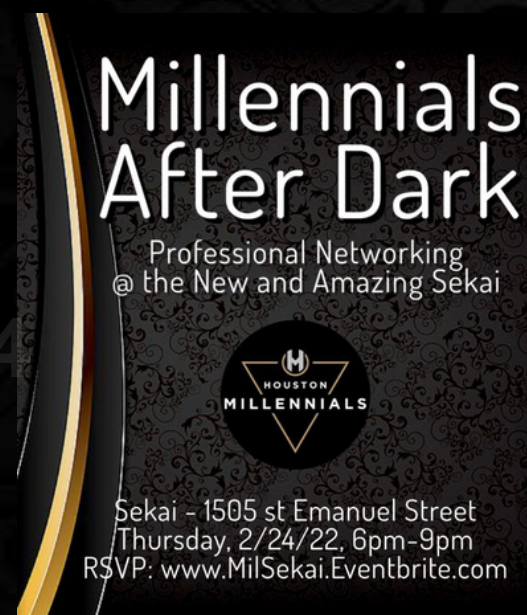
[www.HoustonMillennials.Eventbrite.com](http://www.HoustonMillennials.Eventbrite.com)







# The 3 huge events: Seeking Sponsorships & Dates



## Millennials After Dark: Huge Millennial Networking

Millennials After Dark Professional Networking attendance record for the past 5 years has been from 400-1200 people per event. In the last Thursday of every month, created by and for millennials in the executive and networking committees, we make these events a safe space for hundreds if not thousands of millennials to network with one another in the most exotic locations throughout Houston. Recognized by the City of Houston, we bring a spicy of fun and professionalism for every event, from giant LED robots to 360 photo-booths, we are known in the City of Houston to have the best networking events!

### DATES:

- January 27
- February 24
- March 31
- April 28
- May 26
- June 30
- July 28
- August 25
- September 29
- October 27
- November 24
- December 29

## Bosses In Heels: A Millennial Women Brunch & Awards

Bosses in Heels is an annual event brought to us by the executive and women's committee of Houston Millennials that focuses on business millennial women. In an elegant top-notch venue,, we recognize and award millennial business leaders from very diverse industries and showcase them to inspire other young entrepreneurs. Awarded by the United States Congress in 2020 and 2021, this event features over 500 young professional women that run their own businesses or aspire to the life of entrepreneurship. With lots of Sunday dresses and bottomless minos, this event is perfect if you are branding to the next wave of millennial business women in Houston.

### DATES:

- March 13



## Mil of Means: a Millennial Millionaire Fireside Chat

Mil of Means is an elite event that brings together 5-6 millennial millionaires from different backgrounds and industries in a fireside chat scenario to inspire the masses. With over 500 millennial attendees in 2020 that included elected officials, beauty queens, social media influencers, and young millionaires, the event was recognized by the State of Texas as a flag was flown over the state legislature in honor of the empowerment of this event. Brought to us by the executive and business committees of Houston Millennials, this formal event brings about elite Houston Millennial members as we network and inspire ourselves and others.

### DATES:

- May 19/20







# Event Underwriter, Diamond Level

## @ \$10K/Event

06

1. Exclusive sponsor rights as only platinum sponsor per event. Maximum exposure.
2. Top title Presenter: Name of your brand/company on event title as sponsor
3. Become host and main supporter of event
4. Top title Presenter: Logo in all PR material (press releases, community publications, ect)
5. Top title Presenter: Logo on all materials (event pictures, selfie booths, posters, news, and video promos+)
6. Top title Presenter: logo on all digital advertising (Google ads, Facebook ads & banner networks)
7. Name of your brand/company on the "Hall of Fame" log plaque in the HM headquarters (7324 Southwest Freeway #1464)
8. 2 minutes of speaking time at event (choice of HM MC or your staff personnel)
9. 20 VIP tickets
10. Your company or brand name as complimentary promo code for your and our use. We use this code as the code for our 8,500 members
11. Your business card handed to every valet parked vehicle
12. Main top placement of your company logo on step and repeat
13. Professional photographer uploading live pictures to multiple HM Social Media accounts
14. Exclusive logo on live video of entire event to multiple HM social media accounts
15. Exclusive logo on main flyer next to HM's logo
16. Opportunity to meet HM board, executive, committee chairs and leadership
17. Option: Invest in socially proofed ads by HM social media accounts endorsing your brand to your targeted audience
18. 2 booths at event, one at entrance and main position inside events
19. 1 text blast to 8,500 members event is brought and sponsored by your brand/company
20. 3 email blast to our 30,000 email data base users and members
21. 1 email blast thanking all attendees for coming on your brands behalf with an event pictures link
22. Your company/brand on event descriptions over Facebook, Eventbrite and LinkedIn as host along with HM
23. Listed as sponsor on our virtual networking application partner N-crowd, which allows attendees to networking before and after the event through application
24. N-crowd networking application to provide RSVP list of attendee's contact information
25. Flyer created on behalf of HM for social media blasts
26. 3 HM social media blasts. They include the following:
  - o 3 HM FB business like page post with your company's social media hyper linked
  - o 3 HM FB business like page story posts with your company's social media hyper linked
  - o 3 HM FB group page post with your company's social media hyper linked
  - o 3 HM FB event page post with your company's social media hyper linked
  - o 3 HM IG post with your company's social media hyper linked
  - o 3 HM IG story post with your company's social media hyper linked
  - o 3 HM LinkedIn post with your company's social media hyper linked
  - o 3 HM LinkedIn story post with your company's social media hyper linked

**Millennials After Dark,  
Bosses In Heels,  
Mil of Means**







# Event Sponsor, Gold Level @ \$5K/event

06

1. Become co-host of event
2. Your company logo on main flyer
3. Logo on all event pictures, selfie booths, and video promo(s)
4. 30 seconds of speaking time at event (choice of HM MC or your staff personnel)
5. 10 VIP tickets to event
6. Logo on event step and repeat
7. Logo on live video of event
8. Main booths at event, 24x48 tables with 2 chairs each (max placement after platinum sponsor)
9. Your company or brand name as complimentary promo code for your and our use. We use this code as the code for our 8,500 members
10. Option: Invest in socially proofed ads by HM social media accounts endorsing your brand to your targeted audience
11. Push your brand for attendees to RSVP through to events with your free promo code
12. 2 email blast to our 30,000 email data base users and members
13. Your company/brand on event descriptions over Facebook, Eventbrite and LinkedIn as host along with HM
14. Listed as sponsor on our virtual networking application partner N-crowd, which allows attendees to network before and after the event through application
15. Flyer created on behalf of HM for social media blasts
16. 2 HM social media blasts. They include the following:
  - o 2 HM FB business like page post with your company's social media hyper linked
  - o 2 HM FB business like page story posts with your company's social media hyper linked
  - o 2 HM FB group page post with your company's social media hyper linked
  - o 2 HM FB event page post with your company's social media hyper linked
  - o 2 HM IG post with your company's social media hyper linked
  - o 2 HM IG story post with your company's social media hyper linked
  - o 2 HM LinkedIn post with your company's social media hyper linked
  - o 2 HM LinkedIn story post with your company's social media hyper linked

**Millennials After Dark,  
Bosses In Heels,  
Mil of Means**







# Event Sponsor, Silver Level @ \$2.5K/event

06

1. Become a partner of event
2. Recognition during event program
3. Your company logo on main flyer
4. Booth at event, 24x48 table with 2 chairs
5. 5 VIP tickets
6. Your company or brand name as ½ off promo code for general admission for your and our use.
7. Option: Invest in socially proofed ads by HM social media accounts endorsing your brand to your targeted audience
8. Push your brand for attendees to RSVP through to events with your ½ off promo code
9. Flyer created on behalf of HM for social media blasts
10. 1 HM social media blasts. They include the following:
  - o 1 HM FB business like page post with your company's social media hyper linked
  - o 1 HM FB business like page story posts with your company's social media hyper linked
  - o 1 HM FB group page post with your company's social media hyper linked
  - o 1 HM FB event page post with your company's social media hyper linked
  - o 1 HM IG post with your company's social media hyper linked
  - o 1 HM IG story post with your company's social media hyper linked
  - o 1 HM LinkedIn post with your company's social media hyper linked

**Millennials After Dark,  
Bosses In Heels,  
Mil of Means**





## d Business Vendor Table, Bronze Level @ \$1K/event

1. Booth at event, 24x48 table with 2 chairs
2. Vendor Recognition during event program
3. 3 VIP Tickets
4. Your company/brand on event descriptions over Facebook, Eventbrite and LinkedIn as business vendor
5. 1 HM social media blast of sponsorship



Millennials After Dark,  
Bosses In Heels,  
Mil of Means

## 06 Event Branding Banners @ \$500/event

1. 2 Stand up banners
2. 2 VIP tickets
3. Recognition during event
4. Your company/brand on event descriptions over Facebook, Eventbrite and LinkedIn as Branding partner



## HM Business Roster Top Placement @ \$250/Annually

- Top placement of your business in our business roster (1st come 1st served)
- Roster is email blasted to our 30,000 email data base users and members monthly (x12 annually)
- Roster is shared once a week with our 8.5k HM general Members







## PAST EVENTS:

# 100's of events, proven for 6 years:

Other events Generated by Houston Millennials,  
ask us for special sponsorship opportunities:

- State of Millennials (politics committee)
- Roses For Janitors (outreach committee)
- Boss Girl Summer (women's committee)
- After Dark with the Arts (networking committee)
- Stocks 101 (business committee)
- Real Estate 101 (business committee)
- Cryptocurrency 101 (business committee)
- Millennials for Office 101 (politics committee)
- Steaks for Homeless Veterans (outreach committee)
- Millennial Talent Show (executive committee)
- Millennial Leadership Conference (executive committee)
- Millennial Job Fair (business committee)
- Sweat 101 (Health & Fitness committee)



Events			List	Calendar
Search events			Event status Past	
Event		Sold		
APR 29	Millennials After Dark Professional Networking @ CLE 2301 Main St Thursday, April 29, 2021 at 6:00 PM CDT	936 / 2551		
MAR 21	Bosses In Heels - An Exclusive Bosswoman Networking Brunch Modern Ink @ River Oaks Sunday, March 21, 2021 at 11:00 AM CDT	190 / 412		
JAN 28	Millennials After Dark Professional Networking @ Hilton Rooftop Hilton Rooftop Bar @ Venue Thursday, January 28, 2021 at 6:00 PM CDT	526 / 2220		
OCT 24	VOTE LOUD CONCERT Saturday, October 24, 2020 at 11:00 AM CDT	13 / 5000		
OCT 24	Vote Loud Artist Sign Up Saturday, October 24, 2020 at 10:30 AM CDT	0 / 100		
OCT 24	Vote Loud Volunteers Saturday, October 24, 2020 at 8:00 AM CDT	1 / 200		
JUN 18	Millennials After Dark Professional Networking 77 Daguerre Thursday, June 18, 2020 at 6:00 PM CDT			
JUN 14	Modern Ink - Grand Opening 2813 Westheimer Rd Sunday, June 14, 2020 at 12:00 PM CDT			
APR 18	Millennial Bootcamp & Game Pluch 25 Saturday, April 18, 2020 at 10:00 AM CDT			
FEB 29	HM Fitness Bootcamp 4501 Woodway Saturday, February 29, 2020 at 10:00 AM CDT			
FEB 22	VOLUNTEERS: Spring Cleaning, Spring Branch Binglewood Park Saturday, February 22, 2020 at 9:00 AM CDT			
FEB 13	Millennials After Dark Professional Networking @ Modern Oakmont Houston Oakmont Thursday, February 13, 2020 at 6:00 PM CDT			
JAN 26	Bosses in Heels - A Millennial Women Business Empowerment Brunch Bliss Sunday, January 26, 2020 at 11:00 AM CDT	237 / 354		
DEC 14	HM Feed The Need: Volunteers Needed Leaves & Pines Soup Kitchen (Magnolia House) Saturday, December 14, 2019 at 6:00 AM CDT			
DEC 5	Millennials After Dark Professional Networking at Modern Oakmont Oakmont Thursday, December 5, 2019 at 6:00 PM CDT	1336 / 4223		
NOV 11	Homeless Veteran Steak Night 2009 Congress St Monday, November 11, 2019 at 6:00 PM CDT	119 / 2070		
OCT 26	Fun Fitness Boot-Camp Pluch 25 Saturday, October 26, 2019 at 10:00 AM CDT	73 / 206		
OCT 24	After Dark 10/24 Sponsorship Opportunities Hilton Houston Plaza/Medical Center Thursday, October 24, 2019 at 6:00 PM CDT	0 / 9		
OCT 24	Millennials After Dark - Professional Networking - Hilton Rooftop 6633 Trevisa St Thursday, October 24, 2019 at 6:00 PM CDT	3034 / 3707		
OCT 3	Mayoral Forum After Party Four Behavior Thursday, October 3, 2019 at 9:00 PM CDT	87 / 500		

Events			List	Calendar
Search events			Event status Past	
Event		Sold		
OCT 3	Millennials Mayoral Forum Rice University - Grand Hall Thursday, October 3, 2019 at 5:30 PM CDT	900 / 900		
OCT 1	General Public Millennial Meeting 1001 W Loop S Tuesday, October 1, 2019 at 6:30 PM CDT	—		
SEP 19	After Dark Sponsorship Opportunities Hilton Houston Plaza/Medical Center Thursday, September 19, 2019 at 6:00 PM CDT	2 / 7		
AUG 6	HM Meeting & Award @ House of Blues! House of Blues Houston Tuesday, August 6, 2019 at 6:00 PM CDT	100 / 150		
JUN 20	Millennials After Dark - Professional Networking Chapman & Kirby Thursday, June 20, 2019 at 6:00 PM CDT	1441 / 1500		
FEB	HM 2018 AIM Leadership Summit Houston Community College Saturday, February 16, 2018 at 9:00 AM CDT	310 / 700		
	Leadership Conference Press Event and Speaker Reception Houston Community College Saturday, February 25, 2018 at 6:00 PM CDT	43 / 100		
	Professional Networking Event Houston Community College Saturday, February 25, 2018 at 6:00 PM CDT	519 / 700		
	Learning Houston Community College Saturday, November 16, 2017 at 6:00 PM CDT	70 / 200		
	Probes Houston Community College Saturday, February 4, 2017 at 5:30 PM CDT	115 / 500		
	After Dark - October Networking Houston Community College Saturday, October 26, 2017 at 6:00 PM CDT	454 / 700		
	Millennials After Dark Networking Chapman And Kirby Wednesday, September 27, 2017 at 6:00 PM CDT	813 / 1000		
SEP 12	General Body Meeting #12 Houston Community College Tuesday, September 12, 2017 at 6:00 PM CDT	95 / 500		
SEP 12	General Body Meeting #12 Houston Community College Tuesday, September 12, 2017 at 6:00 PM CDT	0 / 500		
AUG 10	Deputization and Drinks: Voter Registration Training HDD Central Campus Thursday, August 10, 2017 at 6:00 PM CDT	53 / 150		
AUG 5	Closing The Deal 101 Executive Suite at BBVA Compass Stadium Saturday, August 5, 2017 at 12:00 PM CDT	245 / 500		
JUL 28	Party with a Purpose! Helping Houston Homeless Houston Public Library Friday, July 28, 2017 at 7:30 PM CDT	77 / 500		
JUL 26	Houston Millennials Members Only Networking Event Post Oak Grill Wednesday, July 26, 2017 at 6:00 PM CDT	76 / 500		
JUL 22	EMPOWER: Voter Registration Training Harris County Administration Building Saturday, July 22, 2017 at 10:00 AM CDT	17 / 100		
JUL 11	General Body Meeting #11 Houston Community College Tuesday, July 11, 2017 at 6:30 PM CDT	92 / 500		





# Event examples:





# @ Pictures:







# Contact Us

- Please contact before purchase
- Questions or concerns



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[www.facebook.com/groups/HoustonMillennials](http://www.facebook.com/groups/HoustonMillennials)

IG: @HTXmillennials







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See **you**  
at the **top!**

-Ivan Sanchez

